



# Remodeling May Increase Stress

**A** national survey released by ServiceMagic.com finds evidence of increased tension and heightened stress levels within the family during a home remodel.

“When going through a stressful home improvement project, people either roll with it, or endure. But for some, having their routines disrupted can put them, and perhaps even their relationships, on edge,” said David Lupberger, ServiceMagic.com’s home improvement expert.

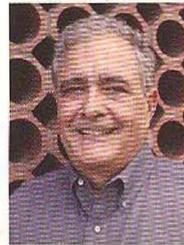
Results from an exclusive national survey of nearly 700 homeowners and 260 remodeling contractors show that prolonged projects can lead to tension:

- 78 percent of home remodeling professionals witnessed an argument between a couple either in the planning stage or during a home remodel project in the last year.
- On a scale of 1 to 10, (1 being the lowest and 10 being the highest), stress levels for the homeowner reach an astonishingly high average of eight during the remodeling process.
- 64 percent of remodeling professionals say they witnessed an argument between their clients and had to play the role of relationship counselor.
- 79 percent of remodeling professionals have walked away from a work order because of excessive client arguing at some time in their careers.
- 69 percent of home remodels most significantly affect the stress levels of the mother or wife in the household.
- 82 percent of professionals said that a kitchen remodel is the project that causes the most stress among homeowners.
- Reassuringly, after the remodeling project was completed, 60 percent of couples’ relationships sprang back to normal and became exponentially less stressful.

The survey from ServiceMagic.com indicates that stress levels during the construction process are significantly increased due to three main sources of frustration:

- 42 percent say their remodels took longer than they wished.
- 39 percent say their contractor was messy.
- 33 percent say their project went over budget. | QR

## NARI Fred Case Is First MCR



The National Association of the Remodeling Industry (NARI) named Fred Case, MCR, and founder, co-chairman and CEO of Case Design/Remodeling, Inc. and Case Handyman and Remodeling Services, LLC, as the first recipient to receive a Master Certified Remodeler (MCR) designation.

The Master Certified Remodeler designation is the latest certification given by NARI, to exemplify the highest standards of the remodeling industry. Recipients must hold an active Certified Remodeler (CR) designation for at least 10 years and must hold a leadership position within their local NARI chapter or community, in addition to several other requirements.

“The MCR represents those ... who have continued and expanded their education over the last 10 years as well as supported the industry in some capacity for the last 15 years,” says Dan Taddei, education director for NARI. “As of right now, there are 78 Certified Remodelers (CR) who carry the required credentials from NARI to even be considered.”